

# Transforming Career Readiness at the University of Liverpool - Case Study



## UNIVERSITY OF LIVERPOOL

Nestled in the vibrant city of Liverpool, the University of Liverpool boasts a student community of over 33,000, including 8,000 international students and a global alumni network from 171 countries.

The university partnered with Bodyswaps to enhance the Career Studio with innovative technology, aiding students and graduates on their career paths.

### Goals

- Revamp traditional role-playing methods for job preparation to eliminate awkwardness.
- Incorporate real-life scenarios to leverage practical skills and enhance students' worldly understanding.
- Foster career readiness among students & graduates through an engaging and enjoyable approach.

### Advice for fellow educators

**“Ensure that you are able and willing to track the student journey. Note how the student feels and acts before their interview and monitor how they progress when using Bodyswaps.”**

Samantha Riella,  
Alumni Engagement Officer

### Deployment

#### Personalised 1:1 Sessions

Implemented VR software with staff assistance for setup, feedback, and follow-up.

#### VR Confidence Labs

Established VR Confidence Labs for individualised learning with mirrored Oculus headset for tailored support.

#### Skill Expansion and Practice

Provided post-module skill expansion, enabling pressure-free practice, feedback, and improvement for confident interview experiences.

**“The best part about using the VR is that I was able to fully immerse myself in the learning experience. I was able to attend a ‘live interview’ without the anxiety that often comes with it.”**

Shakir Atoyebi  
Pharmacology PhD Student

**“Bodyswaps has revolutionised the way in which we can support University of Liverpool students using virtual reality and digital technologies.”**

Matt Jones  
Career Consultant